

DR. DEIRDRE MENDEZ

- Faculty, McCombs School of Business
- Expert on enhancing performance of international teams and collaborations
- Author of *The Culture Solution*



About Deirdre Mendez

Deirdre B. Mendez, PhD is an intercultural consultant, speaker and author who helps international companies identify and resolve culturally based problems. After two decades as a consultant, Deirdre joined the Center for Global Business at the University of Texas at Austin, where she is now Associate Director for Cultural Programs. Throughout her career, she has helped businesspeople and companies manage cultural variation to minimize risk and enhance the performance of international projects. Her book *The Culture Solution* facilitates self-guided problem-solving for international executives.

Dr. Mendez is a member of the faculties of management and marketing at the McCombs school of Business and serves as Visiting Faculty to the U.S. Department of Commerce Commercial Diplomacy Institute. Visit deirdremendez.com.

Audiences:

Groups and individual with responsibilities for international teams or projects. Executives looking for a structured approach to managing international employees, supply chain partners, or customers.

Categories:

Cultural integration for M&A, Outsourcing, International Business, Global Team Management



Keynote Presentation: *Culture-Based Leadership*

Culture-based confusion and conflict lower productivity and threaten outputs of international projects. Dr. Mendez teaches audiences to recognize and manage the cultural tendencies of international employees and partners. Her clear, concise approach offers principles for creating outcomes-based project cultures. Audiences learn leadership techniques that boost morale and productivity on global projects and drive enhanced performance on international teams.

Consider purchasing
The Culture Solution
for all attendees

To invite Dr. Mendez to speak, contact Garrett@DeirdreMendez.com